

September 8, 1950.

Mr. Igor Kinnis
Program Director
Radio Station WHRB
Cambridge, Mass.

Dear Igor:

About this time each year most of us return to work having completely forgotten any plans that seemed brilliant in the Spring. I hope, however, that we have not completely abandoned plans to push through a couple of transcribed football interviews through the fall season.

As I remember, WHRB was not in possession of any recording equipment, but was going to make an attempt to scare something up. I would be happy to supply you with as many taped broadcasts as you care to use, if you can obtain some sort of playback equipment. If not, I would like to consider cutting a couple of discs here for your use. When you get a chance, please bring me up to date on your facilities and interest in such a plan.

Commercially news is favorable. Two IVY accounts have renewed, the New York Times and Newsweek. The Times wants 26 one minute spots during your first week of regular broadcasting, and Newsweek is happy with their news program, but wants a 9:00 shot. I don't know what they got last year. However, both are clamoring for the contracts, which are difficult to make up because of the differences in our starting broadcast dates. Ding Koehler would like your broadcast dates for the year if you have not already sent them to the IVY office in New Haven. Someone here in IVY can go about making out the contracts when they arrive back here, which should be in the very near future.

I shall look forward to hearing from you soon. If we can ever get some program exchange going, it might well be a good shot in the arm for our little commercial venture.

Cordially yours,

Howard Eaton, Jr.
Program Director

1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the study and the objectives of the research. It also provides a brief overview of the methodology used in the study.

2. The second part of the report is a detailed description of the study area. It includes information about the location of the study area, the population of the study area, and the characteristics of the study area. It also discusses the data sources used in the study.

3. The third part of the report is a detailed description of the study results. It includes information about the findings of the study, the conclusions drawn from the findings, and the implications of the findings. It also discusses the limitations of the study and the need for further research.

4. The fourth part of the report is a conclusion and recommendations section. It summarizes the main findings of the study and provides recommendations for future research and policy. It also discusses the overall impact of the study and the need for further research.